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WGBH Selects Charitable Asset Conversion LLC to facilitate sale of unused assets after move to new location

WGBH has contracted Charitable Asset Conversion, LLC (CAC) to facilitate the liquidation and sale of surplus assets remaining at Western Avenue production center that WGBH will not require at their new headquarters in Boston. CAC plans to sell the assets at auction on August 22. The assets include office furniture, radio and television studio production facilities, transmission equipment and associated antennas, radio mixing boards, and on-air and recording operational equipment.

WGBH relocated all operations, production, educational services, member services and personnel to their new headquarters located on One Guest Street. The new facility consolidates WGBH's TV, radio, interactive and educational activities—previously scattered in twelve buildings in Allston—into a single efficient media complex. Items for sale in the auctions will include assets made available by this relocation and operational equipment previously used in many aspects of pre-production and on-air production.

David Norton, Director of Physical Plant for WGBH for 25 years says, "We expect that CAC will help us recover some of the expenses associated with our relocation."

"We at CAC know how difficult it can be to find markets for used specialized assets. We make that our business, so you can focus on your business' core competencies," commented Glenn White, Managing Partner of CAC Boston.

An on-site auction is scheduled for Wednesday August 22nd at 125 Western Avenue at 10:30 AM. Corporate Internet Auctions, LLC (CIA) will run the auction. All details of times, location, preview and inspections can be viewed at www.ciabid.com/WGBH CIA's website. The auction is open to the public and trade.

CAC works with corporations and non-profit organizations to convert unused assets to cash; many corporate benefactors donate "unused assets and/or inventory" in addition to or in lieu of cash to support and benefit their favorite non-

profit organizations. For more information about CAC or the items for sale at the auctions, please visit www.cacdonate.com/WGBH or www.ciabid.com/WGBH.

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About WGBH

WGBH informs, inspires, and entertains millions of people throughout New England. Boston's last remaining independent TV station, WGBH is the leading producer of PBS prime-time programs and online content, a major producer for public radio, and a pioneer in educational multimedia and services that make media accessible for people with disabilities.

About CAC

Charitable Asset Conversion, LLC specializes in working with corporations, non-profits and their corporate benefactors to facilitate the process of converting unused corporate assets into cash for the benefit of that corporation or non-profit. CAC assists corporations, non-profits and charities throughout the process of donating and converting "gifts-in-kind" (GIK). Corporations that CAC profiles for donations primarily consist of companies with large annual Capital investments, IT expenditures, multiple locations, and revenues of over \$200 million. CAC has offices and operations in Atlanta, Boston, and San Diego. For more information visit: <http://www.cacdonate.com>.

About CIA

Corporate Internet Auctions, LLC is a Boston based full service auction company performing on site and online internet auctions selling corporation's unused assets at fair market value. CIA also performs private auctions for companies that sell inventory or overstock to their customers using on-line auctions in the Northeast and Southeast Markets.